



**9X WORLD CHAMPIONS
HAROLD AND REGAN
CLOSE THE 2022 SHOW
AFTER 3 LONG YEARS**



**2022 NUMBERS
AT A GLANCE**

**1500 SHOWCASE TICKETS
500 PERFORMERS**



**2022 NUMBERS
AT A GLANCE**

**1200 SEMINAR ATTENDEES
365 HOTEL ROOM NIGHTS
575 COMPETITION ENTRIES**



**2022 NUMBERS
AT A GLANCE**

\$15,000 ARTIST DEVELOPMENT SCHOLARSHIPS
\$4000 YOUTH SCHOLARSHIPS



**2022 NUMBERS
AT A GLANCE**

40% SPONSORSHIP REVENUE INCREASE



**2022 NUMBERS
AT A GLANCE**

**FIRST SALSA CONGRESS
IN CANADA POST PANDEMIC**

calgary
international

salsa
congress



**“WE HAVE BEEN REMINDED
OF THE IMPORTANCE
OF COMMUNITY,
CONNECTION,
AND CULTURE”**